



# ENGLISH TASK

## Sustainable development

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# In the first place,

- Importance of local food



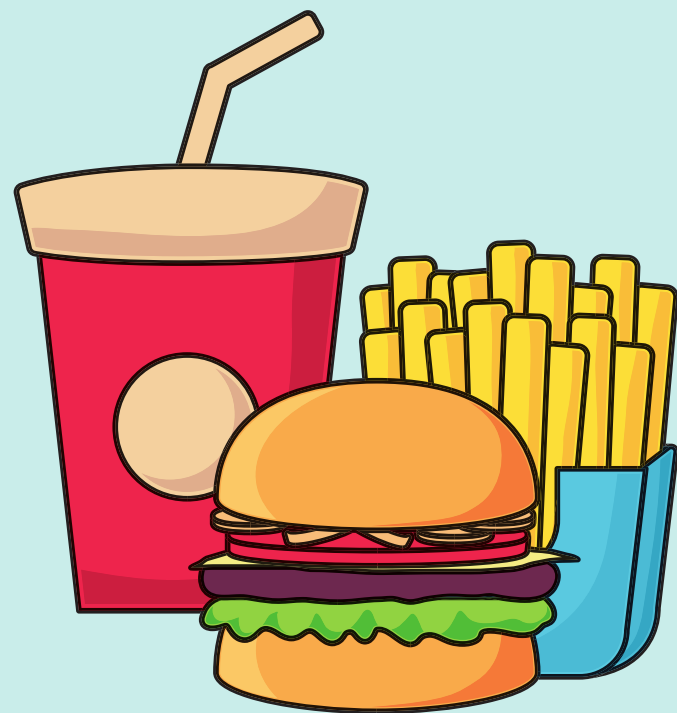
- Good to know :



- With Mc Donald's, the burger contain **in average 525 calories.**
- Homemade burger = **428 calories**

**That is worth trying !!**

# How to promote local food in the fast food ?



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# 1. Mc Donalds present case

- Menu of Mc Donalds
- Local food



## 2. Mc Donalds's actions

- Adaptation in front of the global warming
- Collaboration with French producers
- Implementation of different actions



# 3. French fast food with local food is it possible ?

- Lyon : Bënnie : seasonal products, zero waste, water cooler



Zero waste

# To conclude,

- Eat more local
- Otherwise --> what could happen ...



BUY  
Local

